

Media Announcement

World Ageing Festival 2024 Announces Distinguished Line-up of Speakers and Topics on Ageing

11 April 2024, Singapore – The **World Ageing Festival 2024**, Asia's premier platform for the ageing industry, is pleased to announce its distinguished line-up of speakers and topics for the highly anticipated **15th Ageing Asia Innovation Forum & Exhibition**. Scheduled from May 8th to 9th, the event will take place at the prestigious Marina Bay Sands Expo & Convention Centre, Hall C.

With the theme "**Redefining Care: Activating Communities of the Future**", this year's festival promises to be an unparalleled gathering of experts, thought leaders, and innovators committed to addressing the evolving needs of aging populations in the region. The focus will center on integrating seniors into community living, cultivating environments that actively engage them, and ensuring their ongoing vitality and contributions to society.

The event is co-organised by The Singapore University of Social Sciences (SUSS), and supported by global partners including The Ngee Ann Kongsi (Singapore), alphind healthcare (USA), idsMED Group, iAgeHealth (Australia), Eksobionics (Singapore), Lien Foundation (Singapore), BTL (Singapore), National Innovation Center for Ageing (UK), Global Centre of Modern Ageing (Australia), The Life Celebrant (Singapore), Living Best (Japan) and Healthbanks Biotech Inc. (USA).

Among the esteemed speakers slated to share their insights and expertise include:

1. Mr Dinesh Vasu Dash, CEO, Agency of Integrated Care (AIC), Singapore
Topic: Future of Community Care in Singapore
2. Mr Stefan Ege, Head of Projects and Strategy, City of Zurich, Department of Health and the Environment, Switzerland
Topic: Future of assisted living in Zurich: trends and innovations in design and operational model; Challenges and opportunities in elderly care in Switzerland
3. Dr Masaharu Sakoh, Director, Oizumi Gakuen Multi-Facility, Nerima Ken-ikukai Hospital, Japan
Topic: The aggressive rehabilitation model that merges healthcare, community care and city infrastructure; Transformational shifts in health longevity trends that will shape the future of ageing in 2030
4. Mr Shigeru Ando, Corporate Director and Executive Officer, CFO and CBDO, SOMPO Care Inc., Japan
Topic: Global strategy and strategic alliance initiatives
5. Mr Martyn Craddock, CEO, United St. Saviour's Charity, United Kingdom
Topic: Reimagining urban ageing: Creating vibrant, intergenerational communities in city centres
6. Dr Maliki, Deputy Minister for Population and Manpower, Ministry of National Development Planning/National Development Planning Agency (BAPPENAS),

Indonesia

Topic: Indonesia's long-term care economy plan

7. Dr The Honourable Lam Ching-choi, SBS, JP, Member of the Executive Council, Hong Kong Special Administrative Region, The People's Republic of China, CEO, Haven of Hope Christian Service, Hong Kong SAR China
Topic: Welcoming remarks to by Ageing Asia Global Ageing Influencer (Special Recognition) Lifetime Award Recipient in 2019
8. Ms Grace Chan, Business Director International Vice President, Hong Kong Council of Social Services (HKCSS) International Federation on Ageing, Hong Kong SAR China
Topic: Future of the age of rising female longevity: Challenges, aspirations, and evolutions / Country policy update presentation: Hong Kong SAR
9. Dr Jun Sasaki, Founder & Chairman, Yushoukai Medical Corporation, Japan
Topic: Future of Healthcare in the Community; transformational shifts in health longevity trends that will shape the future of ageing in 2030; update on Noto Peninsular Earthquake Coordination Efforts for Seniors
10. Mr Tom Symondson, CEO, Aged & Community Care Providers Association, Australia
Topic: Driving change: Strategies for advocacy and cross-sectoral collaboration in aged care
11. Ms Camilla Rowland, CEO, Palliative Care Australia, Australia
Topic: Advancing palliative care in Australia's aged care sector: Standards, training, and educational strategies
12. Professor Lee Chien Earn, Deputy Group CEO (Regional Health System), SingHealth, Singapore
Topic: Transformational shifts in health longevity trends that will shape the future of ageing in 2030
13. Prof Lee Kheng Hock, Senior Consultant, Deputy CEO (Education and Community Partnerships), SingHealth Community Hospitals, Singapore
Topic: Understanding the benefits of social prescriptions for healthy ageing
14. Mr Bryan Wong, Head of Charities (Positive Ageing & Elderly Care), The Hong Kong Jockey Club, Hong Kong SAR China
Topic: Future of health longevity, policy innovation and community activation
15. Dr Jennifer Lee, Chairperson, Programme Advisory Committee, Gerontology Programmes, SUSS Former Chairperson, Agency for Integrated Care, Singapore
Topic: Transformational shifts in healthcare longevity trends that will shape the future of ageing in 2030
16. A/Prof Dr Carol Ma, Head of Gerontology Programme, Senior Fellow, Experiential Learning, SUSS, Singapore
Topic: Digital Inclusion for Seniors
17. Dr Kelvin Tan, Head of Programme, Applied Ageing Studies, Snr Lecturer & Mentor/Domain Expert, Gerontology and Innovation Programmes, SUSS, Singapore
Topic: Community policing: Securing the older persons in the digital age

In addition to these distinguished speakers, **World Ageing Festival** is honored to announce that the Guest-of-Honor for the Festival will be Mr Masagos Zulkifli, Minister for Social and Family Development, Second Minister for Health, Minister-in-Charge of Muslim Affairs, Republic of Singapore, who will deliver an opening address.

Ms. Janice Chia, Founder & Managing Director of Ageing Asia Pte Ltd, said, “The participation of these esteemed speakers and our expanding global attendee base highlights the importance of our Festival in facilitating impactful discussions and initiatives on ageing-related matters and the rising importance of the silver economy for both social and economic agendas between private and public sectors. We are confident that their shared insights and networking opportunities during the event will serve as catalysts for innovative solutions and partnerships, fostering active collaboration throughout the region.”

For more information about the conference, including registration details and the full agenda, please visit <https://www.worldageingfestival.com/>

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Note to Editors:

For more information or to request an interview with any of the speakers, please contact Florence Fang Florence.fang@flamecomms.com or Dominic Foong at dominic@flamecomms.com. High-resolution images and speaker bios are available upon request.

About the Organisers

Ageing Asia Pte Ltd

Ageing Asia is Asia Pacific's first industry alliance on the business of ageing. We are an independent network and social enterprise that seeks to unite business, government, community leaders and the media, to drive change for APAC's ageing landscape. Our vision is to lead an advocacy and educational role in improving quality and standards of eldercare, nurture partnerships and curate development of solutions that address the new opportunities and market demands of the ageing baby boomer population. Ageing Asia is a member of the Singapore Business Federation. For more information on Ageing Asia, please visit www.ageingasia.com.

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