

## MEDIA RELEASE

25 September 2023

**For Immediate Release**

### **Aged Care Innovation in Focus: Ageing Asia to Unveil Ageing Asia White Paper 2023: Global Ageing Policies and Launch of 12th Asia Pacific Eldercare Innovation Awards 2024 at Australasia Ageing Master Class 2023**

**Australia, 25 September 2023** – Ageing Asia, a key influencer in the aged care sector, is set to unveil the Ageing Asia White Paper 2023: Global Ageing Policies during the exclusive by-invite only Australasia Ageing Master Class 2023 to be held on 3 October in Sydney and 5 October in Melbourne. Held in conjunction with the release of the white paper, is the Australasia Ageing Masterclass 2023 held across two cities, co-hosted by Ageing Asia and Thomson Geer. "The Innovation in Focus sessions are an opportunity for industry participants to understand the nature and role of emerging innovations, but more importantly, how users are adopting the technology." Said Mr Arthur Koumoukelis, Partner at Thomson Geer, Australia.

The White Paper is co-authored by Mr Arthur Koumoukelis, Partner at Thomson Geer, Australia, Dr Kelvin Tan, Head of Programme, Minor in Applied Ageing Studies, Snr Lecturer, Master/PhD in Gerontology and Innovation, Singapore University of Social Sciences, Singapore and Ms Janice Chia, Founder and Managing Director, Ageing Asia Pte Ltd, Singapore.

"This insightful white paper meticulously analyses and evaluates ageing policies across the Asia Pacific region, extending its purview to include the United Kingdom and Finland. Global knowledge exchange will help enable operators globally to benefit." Adds Ms Chia. It provides an in-depth comprehension of policies, strategies, and initiatives adopted by diverse countries to seize opportunities and tackle the challenges presented by an ageing population. A summary of the in-depth discussions held during Ageing Asia's World Ageing Festival Policy Day 2023 will be released during the Australasia Ageing Master Class 2023 (*please refer to Appendix A for the list of participants that spoke at Policy Day 2023*). Ms Julianne Parkinson, CEO of the Global Centre for Modern Ageing, Australia, shared, "Anticipating the insights from Ageing Asia's White Paper this October. Their in-depth analysis promises to help shape the future of the aged-care sector in the Asia-Pacific region."

As shared by Dr Kelvin Tan, "New Policies are challenged by the speed of technology and rapid ageing societies. In order to provide for a more supportive environment which harnesses the power of technology, policy makers need to involve the team work of innovators and multi-disciplinary stakeholders. Building a robust care continuum that enhances the quality of care requires human development, adoption of best practices, resource optimization and financial planning."

Additionally, Ageing Asia is set to unveil the 12<sup>th</sup> Asia Pacific Eldercare Innovation Awards 2024. Over the past decade, these awards have consistently recognised and celebrated top-tier senior living and aged care operators in Australia. This globally acclaimed event offers a unique opportunity to delve into the judging process, acknowledge past winners, and commence nominations for the upcoming year. It marks a significant occasion to honour and spotlight innovation within the aged care sector, presenting more than 30 award categories that serve as a stage to showcase excellence.

The esteemed panel of Australian judges from the previous 11<sup>th</sup> Asia Pacific Eldercare Innovation Wards 2023 included notable figures such as Ms Julianne Parkinson, Chief Executive Officer of the Global Centre for Modern Ageing; Mr Daniel Gannon, Executive Director of Retirement Living at the Property Council; and Mr Tom Symonson, CEO of the Aged & Community Care Providers Association

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Furthermore, in a testament to their commitment to fostering innovation and excellence in aged care, the Global Centre for Modern Ageing, led by Ms Julianne Parkinson, CEO and a prominent figure in the aged care sector, generously sponsored prizes totalling up to \$30,000 AUD during the 11th Asia Pacific Eldercare Innovation Awards 2023.

Notable past winners encompass Ryman Healthcare for operator of the year (ageing-in-place), Bolton Clarke, operator of the year (residential aged care), Weary Dunlop, residential aged care by Ryman Healthcare, facility of the year (residential aged care) and much more.

Don't miss out on the Australasia Ageing Master Class 2023, hosted by Ageing Asia and Thomson Geer Lawyers, offering an exceptional opportunity for industry professionals, policymakers, and visionaries to deeply engage with the evolving landscape of aged care. This distinguished event not only immerses attendees in evidence-based research, innovative age tech integrations, and the convergence of policy initiatives and technology adoption within the eldercare sector. It's an opportunity to be at the forefront of advancements shaping the aged care landscape.

### **Australasia Ageing Master Class 2023**

*Chairperson: Mr Arthur Koumoukelis, Partner, Thomson Geer, Australia*

#### Australia Master Class Speakers:

- *Mr Ian Yates, Interim Inspector-General of Aged Care, Australian Government Department of Health and Aged Care, Australia*
- *Ms Julianne Parkinson, CEO, Global Centre for Modern Ageing, Australia*
- *Mr Cameron Holland, CEO, Ryman Healthcare, Australia*
- *Ms Ada Cheng, CEO, Australian Home Nursing Foundation, Australia*
- *Dr George Margelis, Independent Chair, Aged Care Industry Information Technology Council, Australia*
- *Mr Stephen Becsi, CEO, Apollo Care, Australia*
- *Dr Kelvin Tan, Head of Minor in Applied Ageing Studies and Senior Lecturer of Master/PhD in Gerontology and Innovation Programmes, Singapore University of Social Sciences, Singapore*
- *Ms Catherine Daley, CEO, integratedliving, Australia*
- *Mr Lee Martin, CEO, Tanunda Lutheran Home Inc. Australia*
- *Ms Julie Ockerby, Creative Director & Principal, Meli Studio, Australia*
- *Ms Li Lian Ng, Co-Founder and Managing Director, Tetsuyu Healthcare Holdings, Singapore*
- *Mr Paul Sadler, CEO, Paul Sadler Consultancy, Australia*
- *Ms Sue Jauncy, Chief Executive Officer & Founder, Appellon, Australia*
- *Mr Roberto Lozada, Head of Sales, Ascom, Australia*
- *Ms Natasha Chadwick, CEO & Founder, NewDirection Care, Australia*
- *Mr Luke Greive, CEO, Infin8 Care, Australia*
- *Ms Janice Chia, Founder & Managing Director, Ageing Asia, Singapore*

For registration and further information, visit [Australia Ageing Master Class 2023](#)

Appendix A:

### **Speakers of the Ageing Asia Policy Day at World Ageing Festival 2023 in Singapore (May)**

- Mr Arthur Koumoukelis, Partner, Thomson Geer, Australia

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- Dr Kelvin Tan, Head of Programme, Minor in Applied Ageing Studies, Snr Lecturer, Master/PhD in Gerontology and Innovation, Singapore University of Social Sciences, Singapore
- Dr Päivi Sillanaukee, Special Envoy for Health and Wellbeing, The Ministry of Social Affairs and Health, Government of Finland
- Mr Tan Kwang Cheak, CEO, Agency for Integrated Care, Singapore
- Mr Tom Symondson, CEO, Aged & Community Care Providers Association (ACCPA), Australia
- Mr Michael Voges, Executive Director, Association of Retirement Communities Operator (ARCO), the United Kingdom
- Dr Gengpong Tangaroonsanti, CEO of Chersery Home International & The Senizens in Thailand
- Mr John Collyns, CEO, Retirement Villages Association, New Zealand
- Dr Maliki, Acting Deputy Minister for Population and Labour Affairs, Ministry of National Development Planning Agency, Indonesia
- Mr Daniel Gannon, Executive Director, Retirement Living, Property Council of Australia

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### **Ageing Asia Pte Ltd, Singapore**

Ageing Asia is Asia Pacific's first industry alliance on the business of ageing. We are an independent global eldercare knowledge platform with a community of business, government and community leaders that aim to drive change in the future of ageing in Asia Pacific. Our vision is to lead an advocacy and educational role in improving quality and standards of eldercare, nurture partnerships and curate development of solutions that address the new opportunities and market demands of the ageing baby boomer population. For more information on Ageing Asia, please visit [www.ageingasia.com](http://www.ageingasia.com).

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