

The Asia Pacific Eldercare Innovation Awards is an industry innovation by Ageing Asia • Changing the future of ageing in Asia Pacific

One Commonwealth Lane, #08-34

One Commonwealth, Singapore 149544

T: (65) 6441 0474 | E: info@ageingasia.com

www.ageingasia.com



Media Release

71 award entrants from 8 countries recognised for global ageing innovations, solutions and models at the Oscars of Asia Pacific's eldercare industry
Held in conjunction with the Ageing Asia 2022 – World Ageing Festival

25 May 2022 - The 10th Asia Pacific Eldercare Innovation Awards Ceremony was held in-person in Singapore and broadcasted virtually globally on 25 May 2022 at the finale of the Ageing Asia 2022 - World Ageing Festival - The Hybrid Edition. Over 70 award finalists were recognised from 8 countries: Australia, Belgium, Hong Kong SAR China, Japan, Malaysia, Singapore, Thailand, and US were shortlisted into the finalist rounds of the OSCARS of the eldercare industry.

The global finalists met virtually and live in-person in Singapore for the awards ceremony to applaud, celebrate and be recognised for their innovative and quality approaches to change the way the regions' older adults age, and for their contributions in shaping the future of the ageing landscape. "The annual awards aim to recognise the care sector for eldercare innovation in their business, operational and service models that strive to improve the way seniors age. Many of our global representatives may not be able to be present at the awards, nonetheless, their contributions and efforts would not be missed because the team and the awards committee are making every effort possible to bring the awards to them regardless of geographical location or time zone. During this new normal, the Asia Pacific Eldercare Innovation Awards continue to recognise and honour organisations that commit to improving the quality of life, care, and happiness for our seniors", said Ms Janice Chia, Founder & Managing Director, Ageing Asia, organiser of the Asia Pacific Eldercare Innovation Awards.

The awards ceremony was opened with a welcome address by Guest of Honour, Mr Yoshiaki Takahashi, Deputy Chief of Mission and Minister, Embassy of Japan in Singapore.

The 2022 edition celebrated 22 categories in the themes of Home & Community Care, Fun Rehab, Assistive Living & Age Tech, Finance & Lifestyle, Seniors Housing & Care, Active Ageing & Dementia . The prestigious individual nomination categories.

The 10th Asia Pacific Eldercare Innovation Awards 2022 received over 100 entry submissions during its call for submissions. This year, the finalist entries were judged by an international panel of judging committee made up of distinguished industry experts. The 14-member judging panel participated from Australia, Hong Kong SAR China, Japan, Indonesia, UK, and Singapore, and identified the winners via an interactive virtual judging format over 5 days in April.

To summarise the awards results,
Singapore – 7 winners, 20 finalists
Australia – 3 winners, 12 finalists
Hong Kong Sar China – 6 winners, 7 finalists
Japan – 5 winners, 2 finalists
Malaysia – 3 finalists
Belgium - One winner
US – One finalist

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Launched in 2013, the Asia Pacific Eldercare Innovation Awards was created by Ageing Asia to provide an annual recognition to organisations in Asia Pacific countries that demonstrate eldercare innovation in their business, operational and service models to change the way Seniors age. The first of its kind in the Asia Pacific, this prestigious annual industry awards is one of the activities held in conjunction with the Ageing Asia 2022: World Ageing Festival (The hybrid edition).

The judges are:

- Mr Kelvin Lim, Chief, Grants Division, Agency for Integrated Care (AIC), Singapore
- Professor Jean Woo, Co-Director, Institute of Health Equity, Director, Jockey Club Institute of Aging, The Chinese University of Hong Kong, Hong Kong SAR China
- Mr Sean Rooney, Chief Executive Officer, Leading Age Services Australia (LASA), Australia
- Professor Hiroyuki Murata, Professor, Smart Aging Research Centre, Tohoku University, President, Murata Associates Inc., Japan
- Dr Jun Sasaki, Founder & Chairman, Yushoukai Medical Corporation, Japan
- Mr Takeshi Haeno, Partner, Monitor Deloitte Strategy, Healthcare Strategy, Deloitte Tohmatsu Consulting LLC., Japan
- Dr Kelvin Tan, Senior Lecturer (Minor/Master/PhD in Gerontology Programme)/ Mentor (Venture Builder Programme), Singapore University of Social Sciences, Singapore
- Mr Ben Myers, Executive Director, Retirement Living, Property Council, Australia
- Mr Soh Keng Taan, Chief Digital Strategy Officer, Agency for Integrate Care, (AIC) Singapore
- Mr Timothy Ma, Founding Executive Director, Senior Citizen Home Safety Association, Hong Kong SAR China
- Ms DY Suharya, Regional Director Asia Pacific, Alzheimer's Disease International, Founder Alzheimer's Indonesia
- Ms Jennene Buckley, Director, Aged Care IT Council, Australia
- Mr Paul Sadler, National CEO, Aged & Community Services Australia (ACSA), Australia
- Mr Michael Voges, Executive Director, Association of Retirement Communities Operator (ARCO), United Kingdom

- END -

MEDIA ENQUIRIES

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ABOUT THE ASIA PACIFIC ELDERCARE INNOVATION AWARDS

Launched in 2013, the Asia Pacific Eldercare Innovation Awards was created by Ageing Asia to provide an annual recognition to organisations in Asia Pacific countries that demonstrate eldercare innovation in their business, operational and service models to change the way Seniors age. The first of its kind in the Asia Pacific, this prestigious industry award ceremony is one of the activities held alongside Ageing Asia 2020: World Ageing Festival 2020 (The hybrid edition). The awards logo includes a human element that

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represents the importance of empathy and passion by the people who work hard each day to raise the quality of life for older adults.

ABOUT THE AGEING ASIA 2022 - WORLD AGEING FESTIVAL (THE HYBRID EDITION)

As Asia Pacific's BIGGEST Eldercare Show, the festival presents the BIGGEST international ageing event in 5 days across one week, showcasing 100 speakers with 5,000 participants from 50 countries and 100 sessions in-person and virtually. By 2025, the Asia Pacific ageing market is projected at US\$4.56 Trillion. The audience that has tuned into the festival includes industry leaders, care facilities and seniors globally across the zoom platform, official festival exhibition virtual hall and social media.

The AAIF main conference aims to showcase the world's most innovative eldercare models that will enable Healthy Ageing, Independent Ageing and Dignified Ageing, and encourages greater collaborations between business, government and community organisations. Each year, the platform provides an opportunity for new innovations, products launches and showcases.

Held alongside the main conference is the 10th Asia Pacific Eldercare Innovation Awards 2022 and the Ageing Asia Innovation Exhibition (www.ageingasia2022) that curates the world's top 100 products that will enable successful ageing – Home & Community Care, Fun Rehab, Assistive Living & Age Tech, Finance & Lifestyle, Seniors Housing & Care, Active Ageing & Dementia. The theme in 2022 aims to encourage global knowledge exchange, cross industry collaborations and sector partnerships to help accelerate the launch of new projects and innovations.

ABOUT THE ORGANISER – AGEING ASIA PTE LTD, SINGAPORE

Ageing Asia is Asia Pacific's first industry network on the business of ageing. We are an independent business network that seeks to unite business, government, community leaders and the media to address opportunities for the ageing population by nurturing partnerships and curating development of solutions.

Our mission is to change the future of ageing in Asia Pacific. As a social enterprise, we allocate at least 10% of the revenue to sponsor representatives in not-for-profit sectors in Singapore and Asia with free tickets and discounted rates to our training programmes and events.

Our charity initiative is the Art for Seniors Project that aims to brighten eldercare facilities through colourful wall murals, and to promote intergenerational bonding and engagement with the elders.

Three Pillars of Ageing Asia:

- Facilitate knowledge transfer of best practices, concepts and innovations in health and eldercare between countries and sectors
- Research and identify market intelligence on Asia Pacific's ageing market business opportunities
- Improve quality of eldercare in Asia Pacific

URL: www.ageingasia.com

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APPENDIX:

Congratulations to our Awards 2022 Winners and Finalists

Entries are listed in no particular order

10TH ASIA PACIFIC ELDERCARE INNOVATION AWARDS 2022 FINALIST

Entries are listed according to name of organisation in alphabetical order

OPERATOR CATEGORY

OPERATOR OF THE YEAR – RESIDENTIAL AGED CARE

Best residential aged care operator that demonstrates improvement in quality of life for older adults

FINALISTS:

- Mark Moran Warrawee by Mark Moran Group, Australia
- Sree Narayana Mission (Singapore) by Sree Narayana Mission, Singapore
- THKNHeart by Thye Hua Kwan Nursing Home Limited, Singapore

WINNER:

- The Tanner Hill Joyous Home by Hong Kong Housing Society, Hong Kong SAR China

OPERATOR OF THE YEAR – ASSISTED LIVING

Best operator that enables older adults who need some assistance with daily living are supported to live as independently as possible

FINALISTS:

- Hope Resident Small House Model by The Salvation Army Peacehaven Nursing Home, Singapore
- Meaning-full by ReU Living Sdn Bhd, Malaysia

WINNER:

- Realize Independent Living through Independence Support by Sampo Care Inc., Japan

OPERATOR OF THE YEAR – HOME CARE FOR AGEING-IN-PLACE

Best operator that provides the health, care and social services delivered to home

FINALISTS:

- Florence Nightingale Home Health & Nursing Ltd by Florence Nightingale Home Health & Nursing Ltd, Hong Kong SAR China
- Harmoni Online by K.P.N.SENIOR LIVING CO., LTD., Thailand
- Improving Aged Care With Telepresence Robots in IRT Home Care by IRT Group, Australia

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WINNER:

- Enhancing community ties and well-being through community nurses by Community Nurse Company, Japan

FACILITY (CENTRE BASED)

FACILITY OF THE YEAR – DAY CARE CENTRE

Best social, health and care facility to enable ageing-in-place

FINALIST:

- Remembering the Good Old Days, by St Luke's ElderCare, Singapore
- SASCO @ Hong Kah North Senior Daycare Centre by SASCO Senior Citizen's Home, Singapore by D'Perception Ritz Pte Ltd, Singapore

WINNER:

- Jade Circle Arena by The Salvation Army Peacehaven Nursing Home, Singapore

FACILITY (RESIDENTIAL)

FACILITY OF THE YEAR – RESIDENTIAL AGED CARE

Best residential aged care facility that demonstrates improvement in quality of life for older adults

FINALIST:

- Mark Moran Warrawee by Mark Moran Group, Australia
- St Vincent's Care Services Kew by Smith + Tracey Architects, Australia

WINNER

- Home Away from Home by St Luke's ElderCare, Singapore

FACILITY OF THE YEAR – ASSISTED LIVING

Best facility that enables older adults who need some assistance with daily living are supported to live as independently as possible

FINALISTS:

- BASScare Morgan Glen Iris by Smith + Tracey Architects, Australia
- Flipping Narratives by ReU Living Sdn Bhd, Malaysia
- Uniting Bowden Brae by PTW Architects, Australia

WINNER:

- Mark Moran Warrawee by Mark Moran Group, Australia

MODEL OF CARE

INNOVATION OF THE YEAR – ACTIVE AGEING

Best active ageing implementation that demonstrates improvement in quality of life for older adults

FINALIST:

- Age related macula degeneration awareness and smart screening by HealPie Technology Limited, Hong Kong SAR China
- "Oh!-Old!-Olympic" by Hong Kong Housing Society, Hong Kong SAR China
- Community Development Involving All Generations by General Incorporated Association Engao, Japan
- YoungHappy by YoungHappy, Thailand

WINNER:

- Active Ageing via Empowerment with Caring Ambassadors: Supportive Programme for new residents in private old aged homes in Hong Kong by Hong Kong Sheng Kung Hui Welfare Council Limited, Hong Kong SAR China

INNOVATION OF THE YEAR – CAREGIVER MODEL

Best caregiver model implementation that demonstrates talent development, training and manpower support for the sector

FINALISTS:

- "Becoming a Resourceful Carer" - an in-house dementia care training programme developed for care staff in dementia day care settings by NTUC Health, Singapore
- Florence Nightingale Home Health & Nursing Ltd by Florence Nightingale Home Health & Nursing Ltd, Hong Kong SAR China

WINNER:

- Jockey Club CADENZA E-tools for Elder Care by Jockey Club Institute of Ageing, The Chinese University of Hong Kong, Hong Kong SAR China

INNOVATION OF THE YEAR – DEMENTIA CARE MODEL SOLUTION

Best dementia care model solution implementation that demonstrates improvement in quality of life for older adults

FINALIST:

- DEXIE - Multi-competency Social Robot for Nursing Home and Dementia Care by Dex-Lab Pte Ltd., Singapore
- Person Centred Dementia Care - Home Instead's Dementia Care Programme Australia, Singapore and Japan by Home Instead, United States

WINNER:

- The Restaurant of Mistaken Orders General Incorporated Association, Japan

DESIGN CATEGORY

*Projects that will complete by 2025 may apply

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CARE SUITE OF THE YEAR

Best interior design for residential aged care room and ensuite bathroom that exudes thoughtfulness, style, comfort of home and enables independence of end user

FINALIST:

- Jade Circle Apartment by The Salvation Army Peacehaven Nursing Home, Singapore
- White Villa by Meesuk Society, Thailand

WINNER:

- Mark Moran Warrawee by Mark Moran Group, Australia

OUTDOOR SPACE OF THE YEAR

Best landscape, design and integration of physical and cognitive features that encourage outdoor activities and participation

FINALIST:

- Purposeful Outdoor Arena by The Salvation Army Peacehaven Nursing Home, Singapore

WINNER:

- St. Andrew's Nursing Home Therapeutic Garden by Hort Therapeutics Pte. Ltd., Singapore

DINING SPACE OF THE YEAR

Best interior design that invites seniors and community to enjoy the dining experience

FINALISTS:

- Food is Family by ReU Living Sdn Bhd, Malaysia
- SASCO @ Hong Kah North Senior Daycare Centre, designed by D'Perception Ritz Pte Ltd, Singapore
- The Green Cafe by NTUC Health, Singapore

WINNER:

- Senior citizens' restaurant with taxi service | Residence Meredal - Erpe Mere (BE) by Moments Furniture, Belgium

MARKETING CATEGORY

MARKETING CAMPAIGN OF THE YEAR

Best marketing campaign that entertains, informs and celebrates a positive image of ageing. Agency entry allowed.

FINALIST:

- 'Be Ageless' by NTUC Health, Singapore
- Most Remote Care Worker campaign by Anglicare Southern Queensland, Australia

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WINNER:

- Culture Homes "Dining Together" Campaign on texture modified Softmeal by OHH Dear Communications & The Project Futurus, Hong Kong SAR China

PROGRAMMES

INNOVATION OF THE YEAR – SOCIAL ENGAGEMENT PROGRAMME

Best social engagement programme implementation that demonstrates improvement in quality of life for older adults

FINALISTS:

- Creating connections through Life Stories by Bolton Clarke, Australia
- "Day Day Cookcation" by Hong Kong Housing Society, Hong Kong SAR China
- My Colourful Life Story by St Luke's ElderCare, Singapore
- Seniors Caring for Seniors Programme by TOUCH Community Services, Singapore

WINNER:

- Home Medical Care Site that Initiates Provision of Care by Older Adults to the Local Community by "Hotch-no-Lodge" from Orange medical group, Japan

INNOVATION OF THE YEAR – RESPONSE TO COVID-19

Best initiative as response to COVID-19

FINALISTS:

- Active Ageing as a Positive Force through Sport by Sport Singapore, Singapore
- THKNH Care@NH Model by Thye Hua Kwan Nursing Home Limited, Singapore

WINNER:

- The largest medical platform providing doctor home visits for home quarantined COVID-19 patients by Fast DOCTOR Inc., Japan

BEST DEMENTIA CARE PROGRAMME

Best memory support programme to engage, enable rehabilitation and happiness for older adults with dementia

FINALIST:

- THKNH Project 3E by Thye Hua Kwan Nursing Home Limited, Singapore

WINNER:

- "Shop and Go" Brain Health Workshop by Hong Kong Housing Society x Hong Kong Polytechnic University, Hong Kong SAR China

OPERATIONAL EFFICIENCY & INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT)

INNOVATION OF THE YEAR – PRODUCTIVITY

Best practices that demonstrate improved productivity in organisational efficiencies and quality of care delivery

FINALIST:

- Patient Transfer Scale by Radiance Medical Systems, Singapore
- EXO+ Shield X Foam Hip Protector by EXO+, Singapore

WINNER:

- Initiative - THKNH Enhanced Sanitation of Environment by Thye Hua Kwan Nursing Home, Singapore

INNOVATION OF THE YEAR – TECHNOLOGY

Best technological implementation that demonstrates improvement in quality of life for older adults

FINALISTS:

- DEXIE - Multi-competency Social Robot for Nursing Home and Dementia Care by Dex-Lab Pte Ltd., Singapore

WINNER:

- iHealth Screen developed by The Jockey Club CADENZA E-tools for Elder Care by Jockey Club Institute of Ageing, The Chinese University of Hong Kong, Hong Kong SAR China

BEST SMART CARE TECHNOLOGY – OPERATIONAL MANAGEMENT SOLUTION

Best operational management technology innovation that enables independence, health monitoring, operational efficiency and care support

FINALISTS:

- Age related macula degeneration awareness and smart screening by Healfie Technology Limited, Hong Kong SAR China
- Tell Touch by Tell Touch, Australia

WINNER:

- My Just Better Care App by Checked In Care, Australia

PRODUCT

INNOVATION OF THE YEAR – PRODUCT

Best product implementation that demonstrates improvement in quality of life for older adults

FINALIST:

- Inulio by K.P.N.SENIOR LIVING CO., LTD., Thailand
- MULTI-FIT BED & HANDRAILS - The arrival of an era in which beds fit each person's body by FRANCE BED CO.,LTD. & MEISEI & CO., LTD., Japan & Singapore

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WINNER:

- Rediroom - Instant patient isolation by IDS MEDICAL SYSTEMS (SINGAPORE) PTE LTD, Singapore

INNOVATION OF THE YEAR – ASSISTIVE LIVING PRODUCT

Best product that supports ageing-in-place, independence and enablement for older adults

FINALISTS:

- Tung Zai: the Helpful Friend by Jockey Club Design Institute for Social Innovation, Hong Kong S.A.R., China
- JANUS et Cie Alta Collection by JANUS et Cie, Australia

WINNER:

- EXO+ Shield X Foam Hip Protector by EXO+, Singapore

BEST SMART CARE TECHNOLOGY – PRODUCT

Best care technology innovation that enables independence, health monitoring, and operational efficiency

FINALISTS:

- Best Smart Care Technology – Product by Person Centred Software, Australia
- Smart Homes for Seniors by McLean Care, Australia

WINNER:

- A Revolutionary Pain-numbing Device by Radiance Medical Systems, Singapore